Highly-Acclaimed “Tin Roof” Chef Cooks Up Donations for the Maui Food Bank

Tin Roof is a highly successful new generation mom-&-pop restaurant owned and operated by Chef Sheldon Simeon and his wife, Janice.

Chef Sheldon shares, "Having been raised in Hilo, Hawaii, rain is a part of everyday life for me. Despite the rain, the Farmer’s market keeps buzzing, errands roll along, and garage kanikapila never ends.

“The sound of rain on a Tin Roof is what reminds me of home. You know when the rain is coming; it’s soothing, calming, & comforting. In this tin roof garage, under that Hilo rain, is where we built our definition of home. Home by what was played, by the people that surrounded us, and most importantly by what was cooked!”

“Food is one of our definitions of home and what we love. This is our humble beginning — our Tin Roof.”

Recently, Chef Sheldon has been nominated as a finalist by the James Beard Foundation for recognition as “Best Chef” in the Northwest and Pacific region, including Alaska, Hawai‘i, Oregon, and Washington.

To help support the Maui Food Bank, Chef Sheldon has been donating the proceeds from in-restaurant and online sales of his bestseller cookbook, “Cook Real Hawai‘i.” To date, his contributions have funded 202,720 meals for those who are food insecure on Maui!

Janice shares, “We opened Tin Roof with a mission to feed people in our community. By giving back to the Maui Food Bank, we’re able to extend our reach. We feel so very blessed to be in a position to give back and provide for our community.”

We at the Maui Food Bank are extremely grateful to the Simeon Ohana for their extended generosity. Mahalo, Tin Roof, for helping the hungry in Maui County!

“Cook Real Hawai‘i” is available through online sources, and may also be purchased at Tin Roof at 360 Papa Place or by visiting their website: www.tinroofmaui.com. Sales directly out of Tin Roof benefit Maui Food Bank.
There is a growing awareness that health outcomes and disparities are more often than not a result of poverty and food insecurity. The Maui Food Bank currently serves over 12,000 people a month who are in need of hunger relief. Of those served, 40% are children and youth.

Maintaining good health, consuming a nutritious diet, managing an existing chronic disease, or a combination of these can be a challenge for those struggling with poverty and food insecurity for a variety of reasons, including limited finances and resources, competing priorities, and stress.

Research demonstrates that with proper nutritious food such as fresh produce, whole grains, less processed food, and low sugar content foods, the health and well-being of people who are at risk of going hungry can be improved.

The Maui Food Bank is committed to providing hunger relief to those in need. We work diligently to raise the nutritional standards of food distributed to people who are at risk of going hungry. The Food Bank is dedicated to providing stable food access, improving nutrition, promoting health, and encouraging the well-being of all who are food insecure in our island community.

Because of friends like you, this last year the Food Bank distributed over 5 million pounds of safe and nutritious food, including 1.2 million pounds of fresh fruits and vegetables. Much of the fresh produce came from local farmers on Maui, Molokai, and Lanai.

Mahalo, for your continued support. Working together, we are making a difference.

Richard Yust
Executive Director

Donating stock maximizes your gift — and your impact.

Each year, more and more donors are discovering the meaningful benefits of stock donations. They are high-impact gifts that can empower the Maui Food Bank for years to come. Consider making a stock gift today that will have a lasting positive effect in helping the hungry in Maui County.

For more information, contact Maui Food Bank today at 808-243-9500 or email donatestocks@mauifoodbank.org.
**Na Hoaloha ‘Ekolu Demonstrates Community Commitment**

With great ha’a ha’a (humility) and aloha (love), Maui Restaurant Group “Na Hoaloha ‘Ekolu” presented Maui Food Bank with a significant financial contribution that provided 34,000 meals to help people in Maui County who are food insecure.

The Na Hoaloha ‘Ekolu group, owners and operators of Old Lahaina Lu‘au, Star Noodle, Leoda’s Kitchen and Pie Shop, and Hoaloha Bake Shop has served the Maui community for over 30 years.

In addition to management’s financial donation, the restaurant group’s personnel also collected 3,018 pounds of safe and nutritious food to be distributed to hungry people on Maui.

Over the years, Na Hoaloha ‘Ekolu has developed a reputation for treating people well — not just customers, but employees and suppliers as well. This company ethic also flows outward to the community they serve — as they teach staff members, “We must always support and contribute to our community to be a successful company.”

Mahalo to Na Hoaloha ‘Ekolu for their service to Maui and to the Maui Food Bank!

---

**Fairmont Kea Lani Continues to Give Back to Maui’s Island Community**

Although the holiday season has come and gone, Maui Food Bank is still benefiting from the generous financial gift presented to the Food Bank from the Fairmont Kea Lani’s 8th Annual Tree of Hope Campaign supporting Maui Food Bank.

The event kicked off the festivities with a $17,000 donation from the Consumer Attorneys of California.

Fairmont’s annual holiday campaign raises funds to help support eliminating childhood hunger in Maui County through Maui Food Bank’s Aloha Backpack Buddies and Family Food Box programs.

---

**Four Seasons Provides a Ton of Help for the Hungry**

Have you ever wondered how much rice is in a ton of rice?

Imagine a 1 pound bag of rice that comes from the grocery store. Now picture two thousand of those bags all piled on top of each other! That’s a LOT of rice!

Why is this relevant? Because the Four Seasons Resort Maui at Wailea recently made a generous contribution to the Maui Food Bank and the “Embrace Women’s Conference” by donating 2,000 pounds of rice to the event’s Rice Drive!

Thank you, Four Seasons, for providing a ton of help for the hungry in Maui County!
Enterprising High Schooler Launches “Penny War” to Raise Funds for Maui Food Bank

Devon Hardy is an 11th-grade student at King Kekaulike High School who cares about people in her community. During COVID, Devon noticed a proliferation of people on Maui who were struggling without enough food — and she decided to do something about it.

Devon recalled a “Penny War” competition that was conducted at her school in the past, and elected to initiate a similar two-week campaign to benefit the Maui Food Bank.

Devon's Penny War pitted each grade against the others — each of the Classes of 2022, 2023, 2024, and 2025 were outfitted with a large plastic bottle labeled with their class’s designation. Every weekday at lunchtime, Devon would push a cart through the cafeteria, inviting students to deposit money into the bottles.

Each class received credit for the number of pennies in their bottle, but members of other classes could sabotage the count by inserting coins of other denominations — or even paper currency — into the bottle of a competing class. Any forms of currency other than pennies would then be subtracted from that class’s total — so, for example, placing a quarter in another class's bottle would eliminate 25 of that class’s pennies from the final count.

Students and faculty alike responded well to the challenge. On one occasion, Devon’s cart was stopped for a full five minutes due to the massive number of coins that a particular senior class member had brought for the bottles!

In the end, the Freshman Class won — possibly because they waited until the last day of the competition to insert their pennies, leaving too little time for the other classes to respond.

But the real winners of Devon’s Penny War were hungry people on Maui because Devon and her classmates raised over $1,000 to be donated to the Maui Food Bank!

The Maui Food Bank is grateful to Devon and her classmates for taking tangible action to make the world around them a better place!

Patrick Kilbride Fills Backpacks with Food — and Love — for Hungry Maui Kids

Since 2012, Patrick Kilbride has tirelessly volunteered his time, talents, and extraordinary gifts of service to help the hungry in Maui County.

Patrick started volunteering for Maui Food Bank by coordinating a fundraiser for the Food Bank's "Aloha Backpack Buddies Program," which provides backpacks filled with healthy weekend meals for kids from food-insecure households.

Over the past decade, Patrick's fundraising efforts for Aloha BackPack Buddies have provided 255,000 backpacks for students in need. Each backpack is filled with six meals, and through his efforts, Patrick has made it possible for over a million meals to be distributed to kids who too often do not know where their next meal is coming from.

When Patrick signs up to volunteer, he puts his whole heart into it. Through his volunteerism, he inspires others to practice kindness every day.

All of Maui County has benefited from Patrick's volunteerism and dedication to help those in need. The Food Bank is so grateful for Patrick's continued support in helping those in need of hunger relief.